

A meeting of the Academic and Personnel Committee was held on January 16, 2019 in the District Conference Room. Present were Academic Committee School Board members: Tracy Magnotta, Susan Baxter, Cedric Dettmar and Shamim Pakzad. Also present were Superintendent Craig Butler, and administrators/teachers Tamara Gary, Mike Hanssen, Pam Dobson, Jim Colbert, Bob Kachmar, and School Directors Mike Karabin and Sandra Miller (8:03 arrival).

Call to Order 7:11 pm

I. Discussion of Agenda Items:

- A. 2019-20 School Calendar - A draft of the calendar was discussed with several different options. Dr. Butler is going to examine the options in further detail and bring back a revised draft at the next committee meeting.

- B. District-wide Communications Plans – Pam Dobson and Mike Hanssen presented plans to enhance the current communication systems. The three main components of this system are the website, the all-call system and an app which would integrate with Power School. Each school has specialized information that is pertinent to their building. The new communication plan would incorporate pushing out the relevant information to the corresponding school. Blackboard has a mobile app and smart phones could be utilized to access the information. Most of the software has already been purchased. There is approximately \$4000 needed to move this project forward which is included in the budget.

The central goal of the Communications Plan is to streamline and update current district communication. The intention is to create a positive and contemporary approach to district public relations, branding, and marketing which will highlight and celebrate the people, events and accomplishments that make Saucon Valley a desired place to live, learn, and work.

II. Announcements

Future Meeting-

February 5, 2019-7pm

February 19, 2019-7pm

III. Motion to Adjourn meeting- The meeting adjourned at 8:40 pm.